



ntv nusantara tv
sahabat kita

PT. Nusantara Media Mandiri
Jl. Cempaka Putih Timur Raya XXXIII No. 8
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DKI Jakarta - Indonesia

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www.nusantaratv.com

On the era of globalization, a lot worries from not being up – to – date and not being the first to get information anywhere and everywhere, either from electronic media such as TVs and computers, or laptop and smart phone. TV broadcast, normally, could only be accessed in the family room, but now, it could be from anywhere. What If you were a multi tasking person who could read the news and watching TV on board?

Any can serve it altogether?

Nusantara TV is the first digital television in Indonesia and online news portals which airs entertaining shows, up-to-date political news, economics, law and many more, which can be accessed from Free To Air (FTA), Telkomsat Satellite – 3720 Mhz, Livestreaming nusantaratv.com/live,

Nusantara TV is the first digital station in Indonesia to obtain the First Permanent Broadcasting Permit (IPP) from the Government of Indonesia. Nusantara TV is broadcasted fully digital and can be accessed from television, PC, or laptop, and smart-phones.

With the tag line “Our Friends”, Nusantara TV was born in the era of globalization and millennial, in the era of the greatest technological advancements

Nusantara TV carries an innovation, shows that television is a friends of viewers, a friend of Indonesian Families, a friend of Nations, and a friend of the world citizens.



We proudly present Nusantara TV, not only be the first and the newest TV station, but also as a friend to everyone, especially viewers, families, countries and citizens of the world

Vision

Becoming a company the pride of the country and internationally recognized.

Mission

Receiving profit for company, for customer satisfaction and employee pride

5 Cultural Values

Trusts:

Mutual respect and cooperation Honest, sincere, and open

Professionalism:

Competent and responsible in Providing the best solutions and results

Excellence:

Oriented on added value & continuous improvement, care for the environment

Integrity:

Discipline and consistent in thinking, saying, and acting praiseworthy

Content & Customer

Focus:

Innovative, proactive, and fast responsive to prioritizing



Free to Air (FTA)

Since June 2016

Coverage FTA:

1. Jakarta - Banten
2. West Java
3. North Sumatera
4. Yogyakarta - Solo
5. Batam - Kepri
6. Bali
7. Lampung

Broadcasted in all over
Indonesia With DVb System via



Satelit Telkomsat

3720 MHz frequency



nusantaratv.com/live

Since November 10, 2015

MUX organizer

Bali & Lampung



Integrated

Integrated system, a combination of news portal and TV show, aimed to be fast and optimally optimized in conveying the latest news.

Multipatform

The “multiple” system can be accessed Free to Air, telkomsat satellite - 3720 mhz, livestreaming nusantaratv.com/live and youtube live streaming and on social media

Modern

The logic system helps navigate the digital era better, is built as an interaction of pre-internet media logic and new media of social media and politics which are reflexively connected.

TV Nusantara has become a pioneer of digital broadcasting in Indonesia surpassing other broadcasting TV so that TV Nusantara is aligned with television stations of other countries that have migrated to integrate and expansive digital multipatform.



Nusantara TV now accompanies the viewers 24 hours a day, with various programs that are updated the latest patterns, informative, entertaining and relevant with the lives of the viewers.

Nusantara TV also presents not only entertaining programs, but also prioritize the value of information and education of each program.

SES



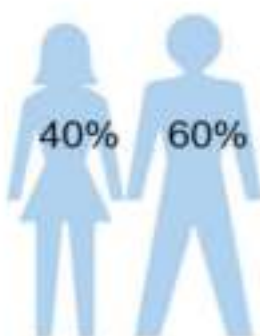
■ High Class ■ Middle Class
■ Lower Middle Class ■ Lower Class

PROGRAM SEGMENTATION



■ NEWS ■ INFORMATION ■ ENTERTAINMENT & MUSIC

GENDER



AGE

■ < 10 Year ■ 11-18 Year
■ 19-25 Year ■ 26-50 Year ■ > 50 Year





Nusantara TV is also present in a form of a portal kinds that is integrated with TV shows, with of news ranging from national, world, economic, sports, auto, techno, showbiz, lifestyle, and health

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Tiktok:
[officialnusantaratv](#)

Youtube:
[Nusantara TV](#)

LinkedIn:
[Nusantara TV](#)



[nusantaratv.com](#)

NUSANTARA NEWS

Nusantara TV News Bulletin consisting of Nusantara Pagi, Nusantara Siang, Nusantara Petang, Nusantara Malam, Sekilas Nusantara and Nusantara Sepekan that present national and regional news. And, Apa Kata Dunia that presents worldwide news and information.





SPOT ON SPORT

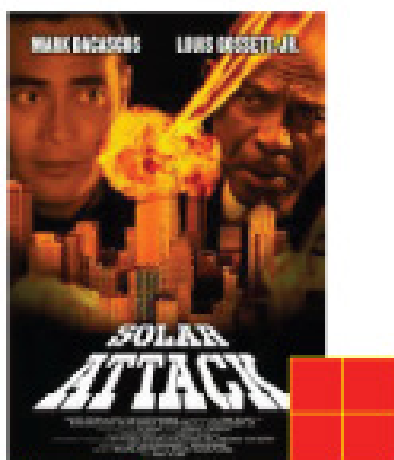
A collection of sports programs that presents actual information about athletes, competitions, arena and sports histories

CINEMAKIDS

Animated series and freelance animated films for children with various shows from 30-60 minutes



Nusantara TV selection of Blockbuster Movies



Kisah BERCEITA

Informative shows from foreign countries that present cultural stories, character profiles, historical places or landmarks that are typical from various countries in the world.



CERITA dari ASIA

Popular asian web series shows



NEW PROGRAM



The human interest program reviews the lives of inspiring people from abroad.



A lifestyle program that provides information about lifestyle, fashion, music, culinary, and urban life, worldwide.



A music program that covers hits from all genres and discusses information about unfamiliar songs, lyrics, or composers.

HOW WE WORK





PT. NUSANTARA MEDIA MANDIRI BALI



Jl. Tukad Celut Br.Santhi Karya,
Desa ungasan Kuta Selatan, Badung Bali

PT. NUSANTARA MEDIA MANDIRI LAMPUNG



Jl. PB. Marga Sukadana Ham, Tanjung Karang Barat,
Kota Bandar Lampung, Lampung

PT. NUSANTARA MEDIA MANDIRI SURABAYA



NTV Surabaya
Kompleks Permata Juanda Blok C-2
Jl. Ir. H. Juanda Surabaya 61253 - INDONESIA

OFFICE IN THE AREA



PT. NUSANTARA MEDIA MANDIRI TAPANULI



JL. ISKANDAR MUDA NO 19, Kel Merdeka,
Kec. Medan Baru, kota Medan Prop. Sumatera utara
WILAYAH SIARAN

- LANGKAT
- Deli Serdang
- Serdang Bedagai
- Kota Medan
- Kota Binjai
- Kota Tebing Ting

PT. NUSANTARA MEDIA MANDIRI PARAHYANGAN



JL. RADEN DEMANG HARDJAKUSUMA
No 1 RT 001 RW 018 Kel. Cibabat Kec Cimahi Utara,
Kota Cimahi Prop. Jawa Barat
WILAYAH SIARAN

- Bandung
- Bandung Barat
- Kota Bandung
- Kota Cimahi

PT. NUSANTARA MEDIA MANDIRI BATAM



KOMPLEK DIAN CENTRE BLOK C NO 10,
RT 001 RW 010 Kel . Batu Selicin.
Kec Lubuk Baja, Kota Batam
WILAYAH SIARAN

- Bintan
- Karimun
- Kota Batam
- Kota Tanjung Pinang

PT. NUSANTARA MEDIA MANDIRI YOGYAKARTA



WILAYAH SIARAN
- Yogyakarta dan Sekitarnya
- Solo dan Sekitarnya

Multiplexer (MUX)

Nusantara tv is the holder of FTA Multiplexer (MUX) in Denpasar & Lampung and also integrates with GOLD TV which broadcasts sporting events. Harum TV on entertainment, movies, music and soap operas. Bhineka TV for economic defense education. Reuters, an international news on technology innovation.

GOLDtv

BHINEKATV

harumTV

REEUTERS TV



Bali



Lampung

LAUNCHING MULTIPLEXER NUSANTARA TV STATION BALI





Dr. Ir. Nurdin Tampubolon, MM

Born in December 29, 1954

The Founder & The President Commissioner of NT Corp. NT Corp is a company that is growing in various fields such as Palm Oil Plantations & Mills, Property, Energy and in the field of Media Broadcasting Industry : Nusantara TV.

Served as a legislator DPR/MPR/DPD RI for 4 periods since 1999-2019.

And now he is trusted as a Deputy Expert Team for The Vice President of the Republic of Indonesia (Prof. Dr. K. H. Ma'ruf Amin)

**BOARD
of
DIRECTORS**

Randy Monthonaro T.

Dimpos Giarto Valentino

Tommy William

Subsidiary Companies of NT Corporation:



PT. BangkitGiat Usaha Mandiri



Cimahi Convention Hall



NT TOWER

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